

ABSTRACT OF THE DISCLOSURE

A uniquely shaped plate may be transmitted through a card printer designed to print on only a card having a standard size and shape. The plate includes a laminate including a card having a sheet of backing material affixed thereto, preferably by an
5 easy release adhesive. For example, the card may have a backing, such as release paper. If the plate is a flexible material, the backing material is a rigid sheet. The standard card is kiss cut through its thickness to form segments having contours for making said unique shape. However, the kiss cut does not cut the sheet of backing material, which continues to hold the segments in place. Therefore, the card retains its
10 standard size and shape so that it may be sent through the card printer with the segments in place. Then, the segments are separated.